



VSBA

Virginia School Boards Association

Leadership • Advocacy • Support



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March Hot Topic Conference

March 17, 2021

Virtual Conference

Join us as we gather virtually for an informative and important conference. This conference will be focusing specifically on multiple hot topics in education. You will hear from three leaders in public education throughout the event speaking on the topics of Race and Equity, Communicating as a Team, and School Segregation within Virginia.

The day will kick off with a focus on how school boards can identify, understand, and manage the content, skills, and behavior needed to create diverse, equitable, and inclusive organizations and communities. The next session will discuss how to communicate as a team with your school board and superintendent, especially within this virtual world with online meetings and social media. The final session will cover the topic of rezoning and redistricting within Virginia and how to make sure that school board members recognize the power of how a school boundary can affect segregation.

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Agenda

Wednesday, March 17, 2021

9:00 am **Welcome and Greetings**

Rodney Jordan, Past-President, VSBA

9:10 am **The Hidden Biases of Good People**

Dr. Bryant T. Marks, Founding Director, National Training Institute on Race and Equity

**Due to contractual agreements Dr. Marks' session will not be recorded

10:20 am **Break**

10:35 am **School Boards and Superintendents Communicating as a Team**

Brad Hughes, Co-Author, Maximum Impact: Boards of Education and Superintendents Communicating as a Team

11:45 am **Break**

12:00 pm **School Segregation by Boundary Line in Virginia: Scope, Significance and State Policy Solutions**

Dr. Genevieve Siegel-Hawley, Associate Professor and Concentration Coordinator, Educational Leadership, Policy, and Justice, Virginia Commonwealth University

1:00 pm **Adjournment**

**Questions? Contact
Mikaela Coffey at
Mikaela@vsba.org**

Registration:

Registration for VSBA meetings is only open to VSBA members and affiliate members. Please reach out to your school division clerk to register for this event. For affiliate members, please reach out to Mrs. Kim Hodges for registration at khodges@vsba.org.

Cost: \$175 per registration (multiple registrations needed if viewing from multiple devices/locations, VSBA Academy Credit Points will NOT be awarded for any individual not registered)

Please mail payment to:

VSBA 200 Hansen Road, Suite 2 Charlottesville, VA 22911

2021 VSBA MARCH HOT TOPIC REFUND AND CANCELLATION POLICY

Substitution of an individual may be made at any time. If a meeting or conference is canceled and/or postponed registration fees will be automatically transferred to the rescheduled date of the conference. If attendees are unable to attend the rescheduled date, a substitution can be made, or the recording of the conference will be supplied to the registered individual. Registrations will not be refunded, if you can not attend the conference the recording will be provided to you afterward for your viewing.