



VSBA

Virginia School Boards Association

Leadership • Advocacy • Support



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April Hot Topic Conference

April 13, 2021

Virtual Conference

This conference brings together dynamic speakers addressing issues that are important and relevant to every school division. This year we will be discussing the important of collective bargaining.

Attendees will hear from leading professionals with specific knowledge surrounding the topic of collective bargaining in the commonwealth and beyond. Professionals will share important tips and tricks relating to and leading to successful collective bargaining agreements and tactics. Attendees will learn the details within the new Collective Bargaining legislation focusing on what school board members will need to know before the May 1st deadline and what to expect after that deadline passed. Forecast 5 will discuss how the use of benchmark data to properly plan will lead to greater success throughout the collective bargaining process and how a division's position and visual analytics can assist during negotiations.

We hope you will be able to join us for this exciting conference!

Thank You to Our Sponsor!



Virginia Lottery

www.vsba.org | 434-295-8722 | 800-446-8722 | Fax: 434-295-8785

Agenda

Tuesday, April 13, 2021

9:00 am **Welcome and Greetings**

Janet Turner-Giles, President, VSBA

9:10 am **Collective Bargaining 101: What School Board Members Should Know Before May 1, 2021**

J.T. Kessler, Government Relations Specialist, VSBA

Stacy Haney, Chief Lobbyist, VSBA

10:20 am **Break**

10:35 am **Collective Bargaining Comes to Virginia**

Cynthia E. Hudson, Attorney, Sands Anderson

11:45 am **Break**

12:00 pm **Understanding the Critical Role of Data While Negotiating**

Jeff Carew, Managing Director, Forecast 5

1:00 pm **Adjournment**

**Questions? Contact
Mikaela Coffey at
Mikaela@vsba.org**

Registration:

Registration for VSBA meetings is only open to VSBA members and affiliate members. Please reach out to your school division clerk to register for this event. For affiliate members, please reach out to Mrs. Kim Hodges for registration at khodges@vsba.org.

Cost: \$175 per registration (multiple registrations needed if viewing from multiple devices/locations, VSBA Academy Credit Points will NOT be awarded for any individual not registered)

Please mail payment to:

VSBA 200 Hansen Road, Suite 2 Charlottesville, VA 22911

2021 VSBA APRIL HOT TOPIC REFUND AND CANCELLATION POLICY

Substitution of an individual may be made at any time. If a meeting or conference is canceled and/or postponed registration fees will be automatically transferred to the rescheduled date of the conference. If attendees are unable to attend the rescheduled date, a substitution can be made, or the recording of the conference will be supplied to the registered individual. Registrations will not be refunded, if you can not attend the conference the recording will be provided to you afterward for your viewing.