News Release

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Contact
Gina Patterson, executive director
434-295-8722 or gina@vsba.org

Virginia School Boards Association Partners with Forecast5 Analytics to Serve Virginia School Divisions

Charlottesville, VA – The Virginia School Boards Association (VSBA) and Forecast5 Analytics recently announced a partnership to expand the use of decision support tools for Virginia school divisions. VSBA joins the Virginia Association of School Superintendents (VASS) and the Virginia Association of School Business Officials (VASBO) as partners in the Forecast5 Corporate Partner Program.

Commenting on the new partnership, Gina Patterson, VSBA Executive Director stated, "Data is an extremely important tool for school divisions to use in order to make informed decisions. VSBA is excited to launch this partnership with Forecast5 to ensure that school boards have the opportunity to access important data that will assist them in making those decisions."

Forecast5 CEO/President Scott Smith commented, "We appreciate and respect the efforts of school board members and their desire to make data-driven decisions. We are honored to have the opportunity to partner with VSBA to help maximize the benefits of analytics for Virginia school divisions."

The two organizations will work together to develop and deliver support to VSBA in the areas of negotiations and advocacy. Forecast5 will also offer training to VSBA members in using data to inform their decision-making processes.

School divisions will have the opportunity to learn more about each application at the VSBA Annual Convention being held virtually, November 18-20.

Forecast5 provides the following applications in Virginia:

- **5Sight** – an analytic tool that leverages Virginia-specific data, enabling school administrators to generate insights related to performance data and make comparisons using benchmark peer groups across the state.
- **5Lab** – a robust software solution that brings disparate student datasets together in a single platform. Users can generate interactive analytics, reports and customized dashboards to help improve outcomes for students.

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2-2-2-2/Forecast5 Partnership

- **5Maps** – a geospatial analytic tool that integrates user-specific data overlaid on a Google Map to provide numerous insights regarding enrollment projections, boundary simulations, broadband access, and more.
- **5Cast** – a budget preparation and forecasting tool that incorporates "what-if" simulations to facilitate budgeting and multi-year financial planning.

About Forecast5 Analytics
Forecast5 Analytics increases financial, student, and organizational performance by empowering local government leaders with decision support tools that utilize state-of-the-art analytics technology. Our collaborative staff of experts take a high-level ownership of public sector challenges with a sense of urgency to create great outcomes for our clients and the communities they support. More than 2,000 local governments across the country are using Forecast5 tools to maximize their data insights. For more information, visit www.forecast5analytics.com.

About Virginia School Boards Association
The Virginia School Boards Association, a voluntary, nonpartisan organization of Virginia school boards, promotes excellence in public education through advocacy, training, and services. The Association offers conferences, information, training, and counseling designed to meet the needs of the Commonwealth's educational leaders. For more information, visit www.vsba.org.

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