



VSBA

Virginia School Boards Association

Leadership • Advocacy • Support

2023 ANNUAL CONVENTION

November 15-17, 2023

Williamsburg Lodge

310 S England St
Williamsburg, VA 23185

@VASchoolBoards #VSBA2023AC



Visit Our Website
for More Details!

Greetings!

Don't miss out on VSBA's Annual Convention, the celebratory end-of-year gathering! This event is the largest meeting of the year, which brings together over one thousand school board members, superintendents, and school division staff from across the state of Virginia. Over the three day convention, attendees will hear from three different general session speakers, choose from over forty-five hot topic break-out sessions pertinent to public education issues, have the opportunity to meet with businesses dedicated to serving schools, and much more. We look forward to commemorating with you in November.

See you in Williamsburg!

Keynotes



Wednesday, November 15

Liz Huntley Bio - Liz is a committed child advocate and passionate litigation attorney who practices law at [Lightfoot, Franklin & White, LLC](#) in Birmingham, Alabama. On a regular basis she serves as a motivational speaker throughout the country and shares her inspirational story of an Alabama woman who overcame nightmarish events and tremendous adversity during her childhood to become a successful attorney, motivational speaker, and member of the Auburn University Board of Trustees.



Thursday, November 16

Dr. David Jeck Bio - Dr. Jeck served as the Fauquier County Public Schools Superintendent. He spent the previous five years as the superintendent of Greene County Public Schools. His career in education has included time as a coach, teacher, assistant principal, principal, and assistant superintendent for instruction. During his ten years as Fauquier's superintendent, the school division achieved record-high graduation rates. Dr. Jeck has spent the past two years writing his book aimed at helping school leaders stand up for teachers. The book is called "Courageous School Leadership".



Friday, November 17

Sarita Maybin Bio - Raised as a "military brat" moving from country to country, Sarita mastered how to make fast friends and finesse stressful situations. She quickly learned that it wasn't just what you say, but how you say it that matters.

In her 20+ year career as a professional speaker, this former university dean has made it her mission to motivate others to embrace positivity, even amid the challenges of our ever-changing high-tech times. During her career Sarita has spoken in all 50 states. She wrote the book on how to answer the perplexing question: If You Can't Say Something Nice, What DO You Say?



2023 Schedule of Events

Wednesday, November 15

8:30 a.m.-5:30 p.m.
~Registration
9:00 a.m.-12:00 p.m.
~Early Bird Session
(Pre-Registration Required)
12:00 p.m.
~Awards Luncheon (Invited Attendees):
Sponsored by VMDO
~Exhibit Hall Opens
2:00 p.m.-4:00 p.m.
~Opening General Session
4:30 p.m.- 5:00 p.m.
~Regional Meetings
5:00 p.m.- 6:00 p.m.
~President's Reception:
Sponsored by VACORP
8:15 p.m.
~Comedy Night:
Sponsored by Successful Innovations

Thursday, November 16

7:00 a.m.
~20th Annual VSBA 5K Race:
Sponsored by Quinn Evans
8:00 a.m.- 9:15 a.m.
~Continental Breakfast: Sponsored by BPA
8:00 a.m.- 6:00 p.m.
~Exhibit Hall Open
8:45 a.m.-10:00 a.m.
~General Session
10:15 a.m.-12:30 p.m.
~Breakout Sessions
12:30 p.m.-2:15 p.m.
~Complimentary Boxed Lunch:
Sponsored by McGraw Hill
12:45 p.m.-1:45 p.m.
~Lunch & Learn Sessions
2:00 p.m.-4:30 p.m.
~VSBA Delegate Assembly
2:30 p.m.-4:45 p.m.
~Breakout Sessions
5:00 p.m.
~Reception: Sponsored by BPA

Friday, November 17

8:00 a.m.-9:00 a.m.
~Breakfast:
Sponsored by VA Lottery
8:45 a.m.
~Closing General Session
11:00 a.m.
~Adjourn



**16 Academy
Credit Points**

Registration

Registration for VSBA conferences and events is open to VSBA members and affiliate members only. The deadline for cancellations is November 1. Cancellations must be received in writing via email to mikaela@vsba.org by November 1 and will incur a \$50 cancellation fee. Cancellation requests received after November 1 and no shows will not be refunded. Substitution of an individual may be made at any time. If a meeting or conference is canceled and/or postponed due to inclement weather, registration fees will be automatically transferred to the rescheduled date of the conference. If attendees are unable to attend the rescheduled date, a substitution can be made, or the school division will be credited the registration fee to use for future events.



Cost: \$390 per registration
Please mail payment to: VSBA
200 Hansen Road,
Suite 2
Charlottesville, VA 22911

**For more information or questions regarding the Annual Convention
please contact Mikaela Coffey at mikaela@vsba.org!**

A Special Thanks to Our Event Level Sponsors!

Platinum Sponsor

MOSELEY ARCHITECTS

*Reminder: Nametags must be visible to be admitted to ALL VSBA meetings and conferences



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Silver Sponsor



Tote Bag Sponsor



Thursday General Session Speaker Sponsor



Awards Luncheon



Friday Breakfast Sponsor



VIRGINIA LOTTERY

Closing General Session Speaker Sponsor



Check out our Annual Convention Promo Video on YouTube that was filmed and produced by students at Newport News!

Early Bird Workshop

A 360 View of School Construction
Wednesday, November 15, 2023
9:00 a.m. - 12:00 p.m.
Williamsburg Lodge

Don't miss the VSBA Early Bird Session, "A 360 View of School Construction," taking place on November 15, 2023. Our early bird session offers an important networking opportunity for anyone with an interest in improving school infrastructure. Prepare yourself for a morning filled with insightful discussions and expert presentations that focus on leveraging resources, forging powerful partnerships, community involvement, and best practices.

Featuring prominent speakers, industry experts, and engaging discussions, this early bird session is a must-attend event for anyone passionate about improving school infrastructure to meet student needs. Don't miss your chance to be part of this important gathering. Register now to secure your spot at "A 360 View of School Construction" early bird session.



For more information on any of the programs in this brochure, visit the [VSBA Annual Convention Page on the VSBA Website](#)

Other Convention Activities

Student School Board Representative Workshop
Wednesday, November 15, 2023
9:45 a.m. - 1:30 p.m
Williamsburg Lodge, Allegheny Room

Join us for our 18th Annual Student School Board Representatives Workshop to be held on November 15 at the Williamsburg Lodge in the Allegheny Room. If you are a student school board representative, you are not going to want to miss this workshop!

To kick off the workshop, student's will hear from Mr. Joseph Washington on how to turn average into action. Following the keynote presentation Mr. Bill Bradley will be leading a group discussion on "Ideal Workspaces, Where Do You Work Best." To close out the day, presentations include two interactive sessions that will be sure to get some excitement from the audience when they are tasked to complete a policy and will compete head to head in School Board Governance Jeopardy.

Make sure to stay until the end of the session to be eligible for this years workshop prize! We look forward to hosting your student representatives this year for another great workshop!



Thank You to Our Sponsor:



Please reach out to your school division clerk to register for this event.

VSBA 5K Run/Walk

Don't forget to give us a shout out on social media using the #VSBA2023AC!

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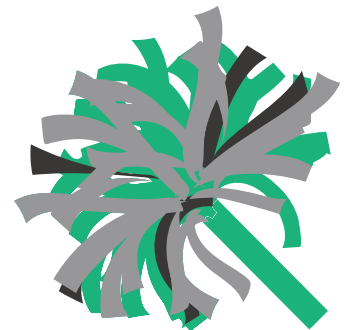
We are looking forward to the 20th Annual VSBA 5K Run/Walk sponsored by Quinn Evans, and co-sponsored by Ascent and Dunbar! The 5K is scheduled to take place Thursday morning of the convention starting at 7:00 am. Awards are presented at the Closing General Session for:

- Fastest Run (Male and Female Category)
- Fastest Walk (Male and Female Category)
- Team Spirit
- Best Individual Spirit

All registrants for the 5K will receive a free t-shirt for participating! You do not want to miss out, so make sure that you register today!



[Click here to register for your spot in the line up!](#)



Thursday is School Spirit day! Wear your division colors with pride. You can wear something with a school or division logo or your Virginia Hearts Public Education T-shirts!

VSBA Recognition Awards

[Like us on Facebook for AC Updates and News!](#)



VSBA Board of Distinction

The VSBA seeks to identify school boards that will be designated as a VSBA Board of Distinction. Boards must apply for the designation and must meet specific requirements in four key areas: planning, policy, promotion, and board development. If eligible, the board will receive a plaque to hang on the wall of their boardroom designating the board as a VSBA Board of Distinction. Designation as a VSBA Board of Distinction may be accomplished by the chair, with the approval of the board, completing and returning the checklist and supporting materials by July 21, 2023. Once a school board has achieved this designation, it may reapply after two years for continued VSBA Board of Distinction status. The announcement of the recipients and presentation of award plaques will be made during the VSBA Annual Convention in November.

[Click Here to View More Information!](#)

VSBA Regional School Board Member of the Year

The VSBA seeks to recognize one outstanding school board member from each of the nine VSBA regions who exemplifies local involvement in promoting student achievement. Nominees must be, or have been, a board member serving on a VSBA member school board within the preceding 12 months ending June 30, 2023. Local school boards may establish the process by which they identify candidates for nomination. The VSBA panel of judges will accept one nomination from each school board, and that nomination must be based on a discussion by and unanimous vote of the school board. The announcement of the winners and presentation of award plaques will be made during the VSBA Annual Convention in November.

[Click Here to View More Information!](#)

VSBA School Board of the Year

Each year, one outstanding local school board is named the VSBA School Board of the Year to recognize its efforts. Nominated school boards must be members of VSBA at the time of nomination and selection. A board can be nominated by the superintendent or by the board chair with the prior approval of the board. The announcement of the winner and presentation of the award plaque will be made during the VSBA Annual Convention in November.

[Click Here to View More Information!](#)

VSBA Quarter Century Award

This award was created to recognize board members who have served 25 years on their school board. If you have served 25 years on a school board please make sure to let your clerk know and they will notify VSBA. The award will be presented at the VSBA Annual Convention in November.

**Thank you to our VSBA
Recognition Awards
Sponsor!**



AC Contests

Exhibition of School Architecture

From ambience and multi-functionality to sustainable design and security, there is a direct relationship between good design and effective teaching and learning. The VSBA Exhibition of School Architecture gives you the opportunity to see this in action. Category awards will be given, and the People's Choice Award will be judged from the project slides which will be displayed during the convention. The winners will be announced at the Annual Convention.

[Click here to learn more!](#)

Thank you to our Sponsor!



For more information about the VSBA AC Contests, contact Bella Corbo at Bella@vsba.org.

Exhibitors Scholarship

VSBA is excited to announce the 2023 VSBA Exhibitors Scholarship. The scholarship is available to a student school board representative serving a member board of the VSBA. The student must be a graduating senior in the Spring of 2024 and must have served as a student school board representative during their junior or senior year.

Exhibitors interested in supporting this important program should contact Mikaela Coffey at mikaela@vsba.org.



Follow us on Twitter
[@VASchoolBoards](https://twitter.com/VASchoolBoards)

Hotel Information

In addition to the headquarters hotel, blocks of rooms have been secured at special rates at nearby hotels. All reservations are on a first-come, first-served basis. The rooms at the main convention headquarters hotel, The Williamsburg Lodge, are reserved for those school divisions now eligible in the rotation list. Please do not call the hotel for reservations, they will not accept reservations if you are not on the rotation list. Divisions on the list have been notified.

Courtyard Marriott

470 McLaws Circle
757-221-0700 or 1-800-321-2211
Name of Group: Virginia School Boards Association
Room Rates: \$154
Deadline to Register is October 24, 2023

Kingsmill

1010 Kingsmill Road
757-253-1703 or 1-800-832-5665
Name of Group: Virginia School Boards Association
Room Rates: \$179-\$239
Deadline to Register is October 27, 2023