

# 2023 VSBA ANNUAL CONVENTION EDUCATION FOUNDATION WORKSHOP



**NOVEMBER 14, 2023 - THE WILLIAMSBURG LODGE**



## **UNLOCK THE POWER OF EDUCATION FOUNDATIONS AT THE 2023 VSBA ANNUAL FOUNDATIONS WORKSHOP**

We invite you to mark your calendars and join us for an exciting and informative event that promises to ignite your passion for education and empower you with valuable insights. Whether you're an established education foundation professional or someone eager to kickstart a foundation in your school division.

### Why Attend?

1. **Learn from the Best:** Our workshop will feature education foundation representatives from across the Commonwealth, offering a unique opportunity to gain insights from those who have successfully navigated the world of education foundations.
2. **Strengthen Community Ties:** Discover the art of working seamlessly with your local community education foundation to create a profound impact on education in your region. Uncover the secrets of building fruitful relationships that bring meaningful change.
3. **Networking Lunch:** Join us for a networking lunch session where you'll have the chance to exchange ideas, share experiences, and hear best practices from around the state.
4. **Stay Informed:** Get ahead of the curve by staying updated on upcoming legislation and issues that may affect your foundation.
5. **Much More:** Our workshop is designed to cover a wide range of topics, ensuring that you leave with a toolkit of valuable resources and information that will drive your education foundation's success.

Whether you're just beginning your journey into the world of education foundations or have an established presence, this workshop is your chance to connect, learn, and grow. Together, we can make a significant impact on the future of education in our communities.

Registration for VSBA meetings is only open to VSBA members and affiliate members. Please reach out to your school division clerk to register for this event. For affiliate members, please contact Mikaela Coffey for registration at [mikaela@vsba.org](mailto:mikaela@vsba.org).



## REMINDER:

Nametags must be visible to be admitted to ALL VSBA meetings and conferences.



## COSTS:

Registration: \$170  
Late Registration: \$220  
(After November 2)

Please mail payment to:  
VSBA  
200 Hansen Road, Suite 2  
Charlottesville, VA 22911

## WORKSHOP AGENDA: TUESDAY, NOVEMBER 14, 2023

9:30 am	<b>Registration Begins</b>
10:00 am	<b>Welcome and Introductions</b>
10:05 am	<b>Partnering with Local Community Education Foundation</b> Amy Laser Kiger, Executive Director, BRCC Educational Foundation
11:05 am	<b>Break</b>
11:15 am	<b>Navigating Relationships Between District Officials and School Board in Today's Political Climate</b> Chesapeake Education Foundation
12:15 pm	<b>Lunch &amp; Peer Networking</b>
12:45 pm	<b>Upcoming Legislation, Issues, &amp; Trends</b>
1:45 pm	<b>Break</b>
2:00 pm	<b>Show Me The Resources</b> Debbie Griffey Hughes, Executive Director Virginia Beach City Education Foundation and Jennifer McGowan, School and Community Partnerships Coordinator, Virginia Beach City Public Schools
3:00 pm	<b>Adjournment</b>

## LODGING INFORMATION:

In addition to the headquarters hotel, blocks of rooms have been secured at special rates at nearby hotels. All reservations are on a first-come, first-served basis. The rooms at the main convention headquarters hotel, The Williamsburg Lodge, are reserved for those school divisions eligible on the rotation list. Please do not call the hotel for reservations, they will not accept reservations if you are not on the rotation list. Divisions on the list have been notified.

### Kingsmill

1010 Kingsmill Road  
800-832-5665 or 757-253-1703  
(mention Virginia School Boards Association for group rate)  
Room Rates: \$179-\$239 • Deadline to Reserve: October 27, 2023

### Courtyard Marriott

470 McLaws Circle  
800-321-2211 or 757-221-0700  
Name of Group: Virginia School Boards Association  
Room Rate: \$154 • Deadline to Reserve: October 24, 2023

## REGISTRATION INFORMATION:

The deadline for cancellations is November 2, 2023. Cancellations must be received in writing via email to [mikaela@vsba.org](mailto:mikaela@vsba.org) by November 2 and will incur a \$50 cancellation fee. Cancellation requests received after November 2 and no shows will not be refunded. Substitution of an individual may be made at any time.

If a meeting or conference is canceled and/or postponed due to inclement weather, registration fees will be automatically transferred to the rescheduled date of the conference. If attendees are unable to attend the rescheduled date, a substitution can be made, or the school division will be credited the registration fee to use for future events.